



SCRATCH CONFERENCE 2013



About TELMEX Education

The TELMEX Program of Education and Digital Culture, is the most important initiative in Mexico that focuses on integrating the use of cutting edge technology in educational practices and it is comprised of four branches: TELMEX House , TELMEX Digital Library, TELMEX Digital Classroom and Educational Support.



About Saltillo TELMEX House

The use of Scratch in the past few years has been vital in all of our TELMEX Houses, especially in Saltillo, Coahuila, to provide preschoolers, whom do not know how to write or read, a chance to explore, learn and creatively develop skills needed for programming, reasoning systematically as well as team working.



About Me.

I have been an Educational Technology Specialist at TELMEX House North-East Branch in Saltillo, Coahuila for the past 4 years. TELMEX House offers integral development for children, parents and teachers on several urban marginalized areas, through new learning strategies and technology.

Selected by Microsoft and The British Council as a Young Education Leader for teaching programming with Kindergarten-Aged Children.



About the Session.

During the Ignite Talk, I would like to share my experience about how Scratch promotes innovation if we use it not only as a “for programming Software”, but also, as a “for innovation tool”.

Last October, **Microsoft** and **The British Council** invited educators from all over the world to describe how they use technology in an innovative way and I sent the description of our “Scratch based project” (teaching programming to Kindergarten-Aged Children).

About the Session.

Microsoft and The British Council selected three educators (Neo Guang Xian- Singapore, José Ignacio Fernández Cofré- Chile and I- Mexico) and nominated them as **“Young Education Leaders”**.

We traveled to Prague last November to talk about our projects at the **Education Leaders Briefing** and **The Partners in Learning Global Forum**.



About the Session.

The “**Young Education Leaders**” participated at the **Education Leaders Briefing** and at the **Education World Forum** last January 2013 in London to engage ministers from 101 different countries, Education Leaders and Educators to promote the innovative use of the technology in education.



About the Session.

Back in 2010, when we started the programming workshops with our kindergarteners, we did not imagine that because of Scratch, after 3 years, we will also be the first TELMEX House in Mexico teaching English so our visitors can share projects with other students and educators around the world.



Casa
TELMEX

Saltillo

